

**AG** 2017 Membership  
**AC&** Contemporary Art  
Galleries Association

# WHAT IS AGAC?

- & **A not-for-profit organization founded in 1985**
- & **Over 40 affiliated members**  
4 profiles of members : Regular, Junior, Associate and Honorary
- & **A professional association ensuring better practices and the professionalism of its members**
- & **Ensure the representation of its members towards political institutions in order to develop policies and regulations regarding the art market**
- & **Projects to reach a specialized public and to stimulate your business**
  - Papier in Montreal (over 17 000 visitors)      • *A Guide to Collecting* (1,000 copies printed)
  - Feature in Toronto (over 3 500 visitors)
- & **A variety of events that showcase Canadian creativity and impact the visual arts scene**
  - Actions conducted with public institutions and cultural partners  
for example : organization of the Pierre-Ayot and Louis-Comtois Awards in partnership with the Ville de Montréal
  - Projects in collaboration with other organizations (the Rogers Cup, le Mois de la Photo à Montréal, etc.)
- & **A presence throughout the country**  
AGAC members are located in Quebec city, Montreal, Ottawa, Toronto, Winnipeg, Edmonton, Calgary and Vancouver



Papier15 fair



Talks, Feature art fair 2015



Talks, Papier15 fair

# AGAC MEMBER

## Quebec

Galerie Michel Guimont  
Lacerte art contemporain

## Montreal

Art45 \*  
Art Mûr  
Beaux-arts des Amériques  
Galerie Antoine Ertaskiran  
Galerie Bernard  
Galerie d'art Yves Laroche  
Galerie Division  
Galerie Dominique Bouffard  
Galerie D'Este  
Galerie Éric Devlin  
Galerie Hugues Charbonneau  
Galerie Nicolas Robert  
Galerie Patrick Mikhail  
Galerie René Blouin  
Galerie Robert Poulin  
Galerie Simon Blais  
Galerie Trois Points  
Galerie Valentin  
Lacerte art contemporain  
Laroche/Joncas  
Parisian Laundry  
Pierre-François Ouellette art contemporain

## Ottawa

Galerie Jean-Claude Bergeron

## Toronto

Division Gallery  
Feheley Fine Arts  
General Hardware Contemporary  
Paul Petro Contemporary Art  
Pierre-François Ouellette art contemporain

## Winnipeg

Lisa Kehler Art + Projects

## Edmonton

dc3 Art Projects

## Calgary

TrépanierBaer Gallery

## Vancouver

Equinox Gallery  
Monte Clark Gallery

\* Associate Member

# MEMBERSHIP CRITERIA : REGULAR MEMBER

- & **Be a business whose principal activities are related to the commerce of contemporary art.**
  - Galleries dedicated to art rental are excluded.
  - Contemporary art refers to the current creation through new and original avenues in diverse fields in visual arts.
- & **Be in operation for at least three years**
- & **Operate a permanent exhibition space accessible to the public**
  - The space must be open an average of 24 hours in order to fill the aim of mediation inherent to the role of an AGAC's member
- & **Represent the work of a minimum of six professional artists**
  - The artists doesn't have to be canadian
  - Our website provides a standard contract free of charge.
  - Copies of contracts may be required
- & **Present a minimum of five solo or group exhibitions per year featuring professional artists**



Regular Member have the right to vote at the Annual General Meeting and can be elected on the Board of Directors.

Regular Member have a priority access to AGAC's activities.

Regular Member can sponsor new members and vote for their memberships. The sponsor commit to testify of the gallery evolution - on demand - in the case where a Junior Member apply to become a Regular Member.

The annual membership contribution for a Regular Member is \$ 500 + taxes.

## MEMBERSHIP CRITERIA : JUNIOR MEMBER

& **Be a business whose principal activities are related to the commerce of contemporary art.**

- Galleries dedicated to art rental are excluded.
- Contemporary art refers to the current creation through new and original avenues in diverse fields in visual arts.

**Had shown at least 5 exhibitions in the past 12 months**

**or**

**Among the executive staff, there should be at least one staff member with at least three years of experience in a commercial gallery**

- Resume required

& **Operate a permanent exhibition space accessible to the public**

- The space must be open an average of 24 hours in order to fill the aim of mediation inherent to the role of an AGAC's member

& **Represent the work of professional artists**

- There is no minimum
- The artists doesn't have to be canadian
- Our website provides a standard contract free of charge.
- Copies of contracts may be required



Junior Members have a maximum of three years to meet all the criteria and to fill an application in order to become a Regular Member.

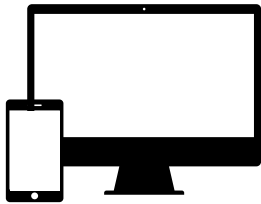
The Junior Member can attend the Annual General Meeting but is not allowed to vote.

The annual membership contribution for a Junior Member is **\$ 400 + taxes.**

# WHAT ARE THE BENEFITS?

- & **Financial benefits**
  - Regular Member : 15% discount applicable on registration fees for Papier Art Fair

- & **Extensive online visibility**
  - A dedicated page on AGAC's website, including a directory and pictures of your artist's work.



**25 000**  
unique visitors per year

**30%**  
of returning visitors

- Sharing of gallery activities and openings through AGAC's social networks:



12 k



3.5 k



3 k

- & **Credibility among art professionals, collectors and the general public**
  - Being a member of a professional association which promotes good practices and professionalism.
  - Members have access to resources and tools to implement these best practices (standard contract and a code of ethics).

- & **Preferential business rates**
  - Member rates are negotiated with various partners. Galleries benefit discounts from media, hotel and transportation partners.

To obtain more informations, please write to [membership@agac.ca](mailto:membership@agac.ca)

- & **The opportunity to participate in special projects**
  - Satellite activities, exhibitions or other projects organized by AGAC.

- & **Priviledged access to relevant information and resources provided by the Association**
  - A newsletter with information related to AGAC's activities and art market news.
  - References for gallery interns.

# MUTUAL COMMITMENTS

## **AGAC commits itself to:**

- Carry out its mission to stimulate the art market by creating major events
- Protect, inform and defend the interests of its members
- Promote and share the activities of its members
- Represent its members towards political institutions
- Keep members informed of its activities
- Be fair to all its members

## **The gallery commits itself to:**

- Adhere to the Code of Ethics of the Association
- Sign contracts with its represented artists  
AGAC requires that Quebec galleries use its Standard Contract.  
Canadian galleries can use this contract as a reference.
- Pay its membership fees on time
- Keep the Association informed of its activities
- Keep the Association informed of any change that may affect its compliance with the membership criteria



Papier16 fair



Papier15 fair

# HOW TO BECOME A MEMBER

- 1 Make sure you meet the criteria stated on page 3 or 4.
- 2 Obtain the written recommendation of two Regular Members, and forward them to the Association.
- 3 Fill out the registration form, send it to the Association with all required attachments before **January 9, 2017**.  
(checklist below)
- 4 Obtain a majority of votes (50% + 1) from Regular Members.
- 5 Pay your membership contribution by cheque. In case of non-payment of dues, interests will be applied and the gallery will not benefit from the member rate for AGAC fairs.

New members must return the following documents to AGAC:

- Registration form completed and signed
- Signed Code of Ethics
- The resume of an executive staff member (Junior Member only)
- The membership contribution payable by cheque to Association des galeries d'art contemporain or AGAC\*

We thank you for your interest !

\* If your application is not selected, your cheque will be returned in the 30 days following the refusal letter.





# Membership Application Form

- Junior Member
- Regular Member

Gallery Name : \_\_\_\_\_

Street Address : \_\_\_\_\_

City : \_\_\_\_\_ Province : \_\_\_\_\_ Postal Code : \_\_\_\_\_

Phone Number : \_\_\_\_\_

Email Address : \_\_\_\_\_

Website : \_\_\_\_\_

Gallery Director : \_\_\_\_\_ Year of Foundation : \_\_\_\_\_

Employees : \_\_\_\_\_

Artists Represented : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you offer professional evaluation services? yes    no

The Association receives requests from the general public for art evaluations.  
Would you like AGAC to refer these request to your gallery if applicable?

Specification on your expertise : \_\_\_\_\_

**All applications must be recommended by two Regular Members :**

Sponsor #1 : \_\_\_\_\_

Sponsor #2 : \_\_\_\_\_

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

Return the Application Form to the following address :  
372, Ste-Catherine Street W. – 318, Montreal, QC H3B 1A2  
c. membership@agac.ca    t. +1.514.798.5010    w. agac.ca





## Code of Ethics

The Contemporary Art Galleries Association enforces the following code of ethics and expects all of its members to comply by it as well:

- To comply with all relevant international laws and treaties to which Canada subscribes concerning the exportation and importation of cultural goods;
- To equitably fulfill its commitments to artists, buyers, merchants, as well as public and private institutions, and operate in conformity with moral and ethical rules;
- To work with the Board of Directors of the Association when it acts as a disciplinary committee to deal with issues relating to professional conduct. The Discipline Committee shall consist of the Presidency and Vice Presidency, except in cases of conflicts of interest whence another board member will be appointed;
- To collaborate with competent authorities to eliminate misconduct and procedures contrary to the rules of conduct of the art market.;
- To comply with established methods and procedures for fair and equitable assessments.;
- To adequately ensure the authenticity of works of art that are sold by the gallery. Also to be able to produce a Certificate of Authenticity if necessary and to inform the prospective buyer if the authenticity of a work is doubted.
- To ensure that works shown publicly are described and labeled accurately;
- To meet its contractual commitments with customers, artists, suppliers and members of the Association;
- To make available to the artists who request it, within a reasonable time frame, a financial statement or a statement of inventory, or both, with respect to any work of the artists that is sold or on consignment.;; If it holds on consignment works of art produced by an artist or received from a client, it must, unless otherwise specified, pay the artist or reimburse the customer as soon as the work is sold and the buyer has paid the amounts owed;
- To safeguard, maintain and protect, through the usual means, any work of art whose custody is entrusted to it;
- To, at all times, protect its professional independence and avoid situations where conflicts of interest could occur.;
- To respect, in all of its public appearances and actions, the reputation of the Association and its members;
- To refrain from taking part in any agreement contrary to ethics;
- To comply with the statutes and regulations of the Contemporary Art Galleries Association – AGAC.

Gallery :

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Signature :

Date :        /        /

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Please return the Code of Ethics to the following address:

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