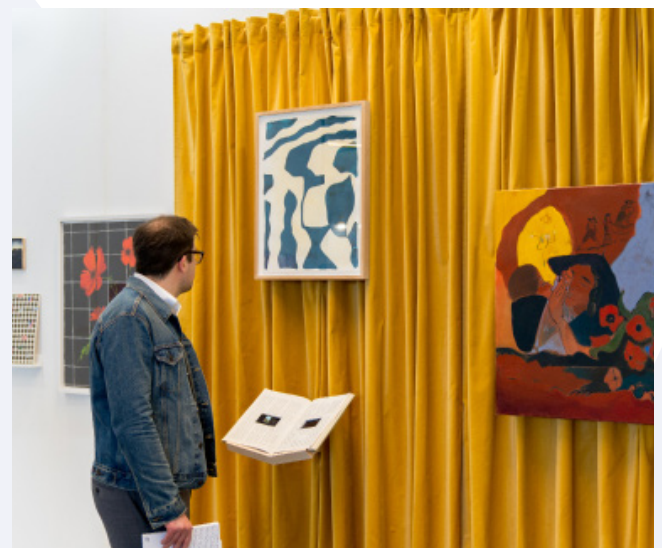


**AG** Membership 2021  
**AC&** Contemporary Art  
Galleries Association

# What is AGAC?

AGAC is an NPO that acts as a catalyst for Canadian art galleries by creating outreach and business opportunities for its members. The Association is dedicated to the advancement, the promotion, and the recognition of private galleries. It also creates new initiatives to stimulate the art market. Through events that disseminate and promote contemporary art, AGAC fosters a growing public interest in collecting.

- & A not-for-profit organization founded in 1985
- & 40 affiliated members, including Regular, Junior, Associate and Honorary members
- & An association ensuring better practices and the professionalism of its members
- & An association ensuring the representation of its members towards political institutions in order to develop policies and regulations regarding the art market
- & Projects that reach an audience of art enthusiasts and collectors, creating outreach and business opportunities
- & A variety of events that showcase Canadian creativity and impact the visual arts scene
- & A presence throughout the country



# AGAC members

## Halifax

Studio 21 Fine Art

## Québec

Galerie 3  
Galerie.a ●  
Galerie Michel Guimont

## Montréal

Art45 \*  
Art Mûr  
Beaux-arts des Amériques  
Blouin Division  
Bradley Ertaskiran  
DURAN | MASHAAL  
ELLEPHANT  
Galerie Bernard  
Galerie C.O.A.  
Galerie d'art Yves Laroche  
Galerie D'Este  
Galerie Éric Devlin  
Galerie Hugues Charbonneau  
Galerie Robert Poulin  
Galerie Robertson Arès ●  
Galerie Simon Blais  
Galerie Youn  
Galleries Roger Bellemare et Christian Lambert  
La Castiglione  
Lacerte art contemporain  
Laroche/Joncas  
McBride Contemporain  
Patrick Mikhail  
Pierre-François Ouellette art contemporain  
Projet Pangée

## Ottawa

Galerie Jean-Claude Bergeron

## Toronto

Christie Contemporary  
Feheley Fine Arts  
General Hardware Contemporary  
Patel Brown  
Paul Petro Contemporary Art  
Stephen Bulger Gallery

## Calgary

TrépanierBaer Gallery  
VIVIANEART

## Vancouver


Equinox Gallery

● Junior Member

\* Associate Member

## Membership criteria: Regular member

- & Must be a business whose principal activities are related to the commerce of contemporary art
  - Galleries dedicated to art rentals are excluded
  - Contemporary art refers to the current creation through new and original avenues in diverse fields in visual arts
- & Must be in operation for at least three years
- & Must operate a permanent exhibition space accessible to the public
  - The space must be open an average of 24 hours in order to fill the aim of mediation inherent to the role of an AGAC's member
- & Represent the work of a minimum of six professional artists
  - The artists do not have to be Canadian
  - Our website provides a standard contract free of charge
  - Copies of contracts may be required
- & Present a minimum of five solo or group exhibitions per year featuring professional artists



Regular Members have the right to vote at the Annual General Meeting and can be elected on the Board of Directors.

Regular Members have priority access to AGAC's activities.

Regular Members can sponsor new members and vote for their memberships. The sponsor commits to testify of the gallery evolution - on demand - in the case where a Junior Member apply to become a Regular Member.

The annual membership contribution for a Regular Member is \$ 600 + taxes.

## Membership criteria: Junior member

- & Must be a business whose principal activities are related to the commerce of contemporary art
  - Galleries dedicated to art rentals are excluded
  - Contemporary art refers to the current creation through new and original avenues in diverse fields in visual arts
  
- & Must have shown at least 5 exhibitions in the past 12 months
  
- or
  
- Among the executive staff, there should be one staff member with at least three years of experience in a commercial gallery (resume required)
  
- & Must operate a permanent exhibition space accessible to the public
  - The space must be open an average of 24 hours in order to fill the aim of mediation inherent to the role of an AGAC's member
  
- & Represent the work of professional artists
  - The artists do not have to be Canadian
  - Our website provides a standard contract free of charge
  - Copies of contracts may be required



Junior Members have a maximum of three years to meet all the criteria and to fill out an application in order to become a Regular Member.

The Junior Member can attend the Annual General Meeting but is not allowed to vote.

The annual membership contribution for a Junior Member is \$ 500 + taxes.

## What are the benefits

& **Financial benefits ;**

- Members receive a discount on registration fees for Papier Art Fair and other AGAC's projects.

& **A page dedicated to your gallery on AGAC's website, as well as the sharing of your exhibitions and activities on our social networks ;**



**40,000**  
unique visitors per year

**30%**  
of returning visitors



**5 000** followers



**3 600** followers

& **Credibility among art professionals, collectors and the general public ;**

- Being a member of a professional association which promotes good practices and professionalism.
- The use of the tools made available by the AGAC to apply these good practices such as the standard contract and the code of ethics.

& **Preferential business rates ;**

- For additional information, please write to [membership@agac.ca](mailto:membership@agac.ca)

& **The opportunity to participate in special projects ;**

- AGAC organizes several events or projects throughout the year, be it the Art Market Forum, the *Guides to Collecting* or others.

& **Privileged access to relevant information and resources provided by the Association**

- Receipt of newsletters concerning useful information related to the activities of the Association and current events in the visual arts community.
- Access to the Careers section of AGAC's website to publish your job postings.

# Mutual commitments

## AGAC commits itself to:

- Carry out its mission to stimulate the art market via major events
- Protect, inform and defend the interests of its members
- Promote and share the activities of its members
- Represent its members towards political institutions
- Keep members informed of its activities
- Be fair to all its members

## The gallery commits itself to:

- Adhere to the Code of Ethics of the Association
- Sign contracts with its represented artists
- Pay its membership fees on time
- Keep the Association informed of its activities
- Keep the Association informed of any change that may affect its compliance with the membership criteria



# How to become a member

- 1 Make sure you meet the criteria stated on page 3 or 4.
- 2 Obtain the written recommendation of two Regular Members, and forward them to the Association.
- 3 Fill out the registration form, send it to the Association with all required attachments.  
(checklist below)
- 4 Obtain a majority of votes (50% + 1) from Regular Members.
- 5 Pay your membership contribution by cheque. In case of non-payment of dues, interests will be applied and the gallery will not benefit from the member rate for AGAC fairs.

New members must return the following documents to AGAC:

- Registration form completed and signed
- Signed Code of Ethics
- The resume of an executive staff member (Junior Member only)
- The membership contribution payable by cheque to Association des galeries d'art contemporain or AGAC\*

We thank you for your interest !

\* If your application is not selected, your cheque will be returned in the 30 days following the refusal letter.





# Membership Application Form

- Junior Member
- Regular Member

Gallery Name : \_\_\_\_\_

Street Address : \_\_\_\_\_

City : \_\_\_\_\_ Province : \_\_\_\_\_ Postal Code : \_\_\_\_\_

Phone Number : \_\_\_\_\_

Email Address : \_\_\_\_\_

Website : \_\_\_\_\_

Gallery Director : \_\_\_\_\_ Year of Foundation : \_\_\_\_\_

Employees : \_\_\_\_\_

Artists Represented : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Do you offer professional evaluation services? yes  no

The Association receives requests from the general public for art evaluations.  
Would you like AGAC to refer these requests to your gallery if applicable?

Specification on your expertise : \_\_\_\_\_

**All applications must be recommended by two Regular Members :**

Sponsor #1 : \_\_\_\_\_

Sponsor #2 : \_\_\_\_\_

Date : \_\_\_\_\_

Signature : \_\_\_\_\_

Return the Application Form to the following address :

372, Ste-Catherine Street W. – 318, Montreal, QC H3B 1A2  
c. membership@agac.ca t. +1.514.798.5010 w. agac.ca





# Code of Ethics

The Contemporary Art Galleries Association enforces the following code of ethics and expects all of its members to comply by it as well:

- To comply with all relevant international laws and treaties to which Canada subscribes concerning the exportation and importation of cultural goods;
- To equitably fulfill its commitments to artists, buyers, merchants, as well as public and private institutions, and operate in conformity with moral and ethical rules;
- To work with the Board of Directors of the Association when it acts as a disciplinary committee to deal with issues relating to professional conduct. The Discipline Committee shall consist of the Presidency and Vice Presidency, except in cases of conflicts of interest whence another board member will be appointed;
- To collaborate with competent authorities to eliminate misconduct and procedures contrary to the rules of conduct of the art market;
- To comply with established methods and procedures for fair and equitable assessments;
- To adequately ensure the authenticity of works of art that are sold by the gallery. Also to be able to produce a Certificate of Authenticity if necessary and to inform the prospective buyer if the authenticity of a work is doubted.
- To ensure that works shown publicly are described and labelled accurately;
- To meet its contractual commitments with customers, artists, suppliers and members of the Association;
- To make available to the artists who request it, within a reasonable time frame, a financial statement or a statement of inventory, or both, with respect to any work of the artists that is sold or on consignment.; If it holds on consignment works of art produced by an artist or received from a client, it must, unless otherwise specified, pay the artist or reimburse the customer as soon as the work is sold and the buyer has paid the amounts owed;
- To safeguard, maintain and protect, through the usual means, any work of art whose custody is entrusted to it;
- To, at all times, protect its professional independence and avoid situations where conflicts of interest could occur.;
- To respect, in all of its public appearances and actions, the reputation of the Association and its members;
- To refrain from taking part in any agreement contrary to ethics;
- To comply with the statutes and regulations of the Contemporary Art Galleries Association – AGAC.

Gallery :

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Signature :

Date :        /        /

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Please return the Code of Ethics to the following address:

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